

For Immediate Release

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For More Information:

Midgett Realty

Vacations@MidgettRealty.com

800-527-2903



Midgett Realty Brings Bottom-Line Pricing To Outer Banks Vacation Rentals

Vacationers Now Able To See True Price Of Vacation Rental At Glance On MidgettRealty.com

Hatteras Island, North Carolina – December 2008/Midgett Realty/Press Release - [Midgett Realty](#) offering more than 575 vacation rental properties on [Hatteras Island and The Outer Banks](#) since the 1960's has announced the launch of [Bottom-Line Pricing](#) in time for the 2009 rental season.

[Bottom-line Pricing](#) will show vacationers the entire cost of their vacation except for tax, optional [travel insurance](#) and pool heat (if applicable). All other charges will be built into the 'bottom-line', so at one glance vacationers will know the costs associated with their professionally managed vacation property. The concept behind Bottom-Line Pricing is to have a simplified structure that will include the rental rate and all standard fees in one combined price. This will enable travelers to see the 'actual' cost without the need for a separate add-on list. The goal is to allow vacationers to identify the vacation rental that fits within their budget with speed and ease.

"The concept of Bottom-Line Pricing is the end result of the Midgett Realty team working very hard to make it easier for guests to book an affordable vacation in the Outer Banks. Too often, our team has heard from guests that were frustrated with unknown costs that put them over budget and we have heard similar stories from guests that had booked vacations in other areas. We want to alleviate this issue and help even more people find the perfect vacation property and we believe our Bottom-Line Pricing accomplishes this and more. We have already gotten many rave reviews from guests who have experienced this pricing structure. We invite all interested travelers to visit our website (www.MidgettRealty.com) or call our team at 800-527-2903 to find out more about Midgett Realty and how we can help them plan their 2009 vacation," stated Anthony Fletcher, General Manager of Midgett Realty.

Midgett Realty has recently launched their completely revamped flagship website: MidgettRealty.com. The site was designed to enhance the experience of vacationers wishing to enjoy a trip the Hatteras Island and the Outer Banks of North Carolina. MidgettRealty.com contains all the information needed to make an informed decision when renting a professionally managed vacation property. The site features: [secure real-time online bookings](#), [detailed property information](#), [last minute specials](#), the ability to [search for properties via location](#), [sales information](#), [property management information](#), [driving directions](#) and [area information](#) including: [Cape Hatteras](#); [Rodanthe](#), [Waves and Salvo](#); [Avon and Buxton](#); [Hatteras and Frisco](#); and [Ocracoke Island](#).



The Outer Banks, Hatteras Island and Midgett Realty are [convenient to the entire East Coast](#) of The United States being less than 500 miles from such areas as: New York City; Charleston, SC; Charlotte, NC; Washington DC; Philadelphia, PA and Baltimore, MD. A little further away, but still a convenient and easy trip to the Outer Banks are: Atlanta, GA; Boston, MA; Toronto, Canada and Cincinnati, OH.

About Midgett Realty

Serving Hatteras Island on the Outer Banks of North Carolina has been a Midgett family tradition for over a century. In the 1960's two brothers named Midgett started a real estate company, and today, their children and the other staff of Midgett Realty offer over 575 vacation cottages and condos for rent.

The Midgett family has lived on the Outer Banks for at least three centuries, and today's Midgett's are descendants of the tough, independent seafaring men and women who managed to thrive and survive on these isolated barrier islands. They have been fishermen and lifesavers and surfmen, and they have been the operators of the famous Hatteras Island - Manteo Bus Line, which carried islanders and visitors up and down the beach in the days before roads and bridges.

Today they are the owners of Hatteras Island's premier, full-service real estate company. [Midgett Realty](#) is one of the island's oldest family owned businesses, and the only real estate company owned and managed by Hatteras Island natives. The Midgett Realty family stands ready to share with you all the experiences they have had in several generations of living and working on Hatteras Island. More information is available online at <http://www.midgettrealty.com/> or via phone at 800-527-2903. This press release was submitted by Visual Data Systems (www.VisualDataSystems.com), the leader in online marketing for the vacation rental industry, on behalf of Midgett Realty.

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